

RESIDENTIAL BUSINESS INDUSTRIAL



— WATT —  
CHOICES

OUR ENERGY...YOUR POWER TO SAVE®



 **Duquesne Light**  
Our Energy...Your Power®



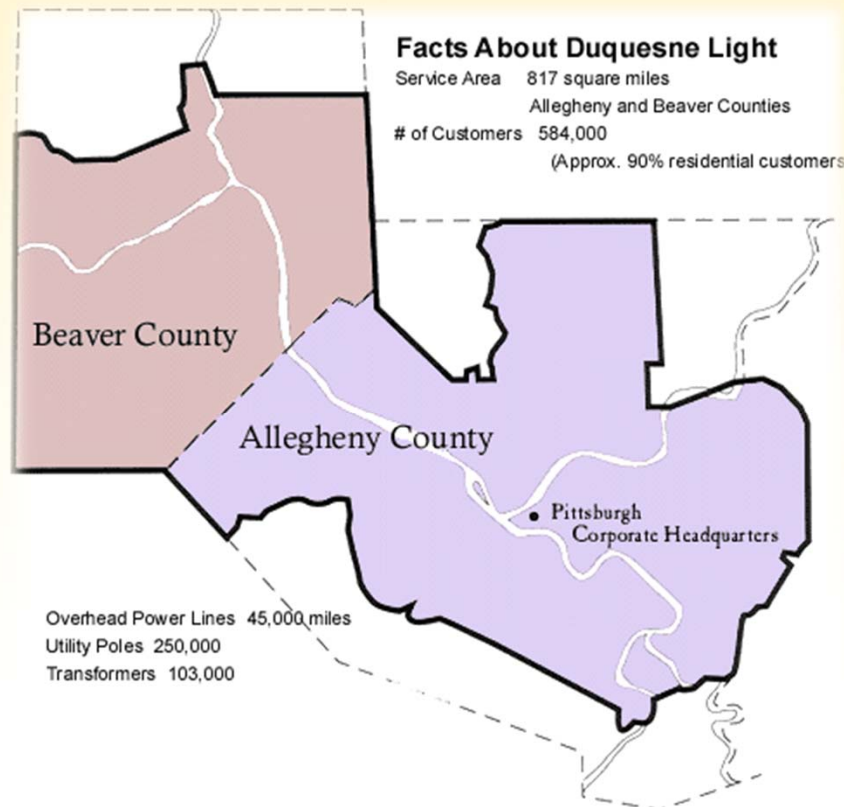
## Agenda

- Introductions
- Watt Choices Program Segments
- Rebate Catalog
- Custom Measures
- Conservation Service Providers



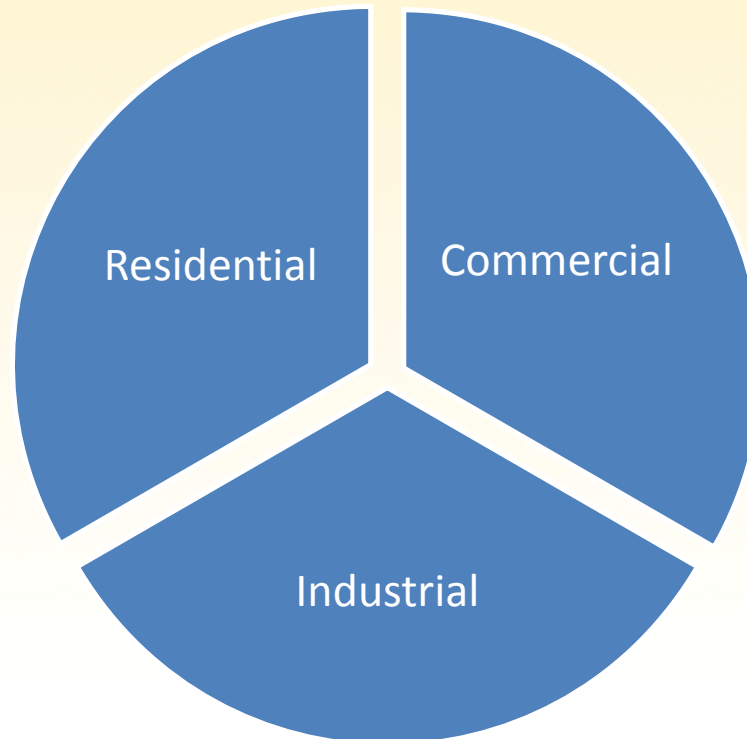
## — WATT — CHOICES

OUR ENERGY...YOUR POWER TO SAVE ©



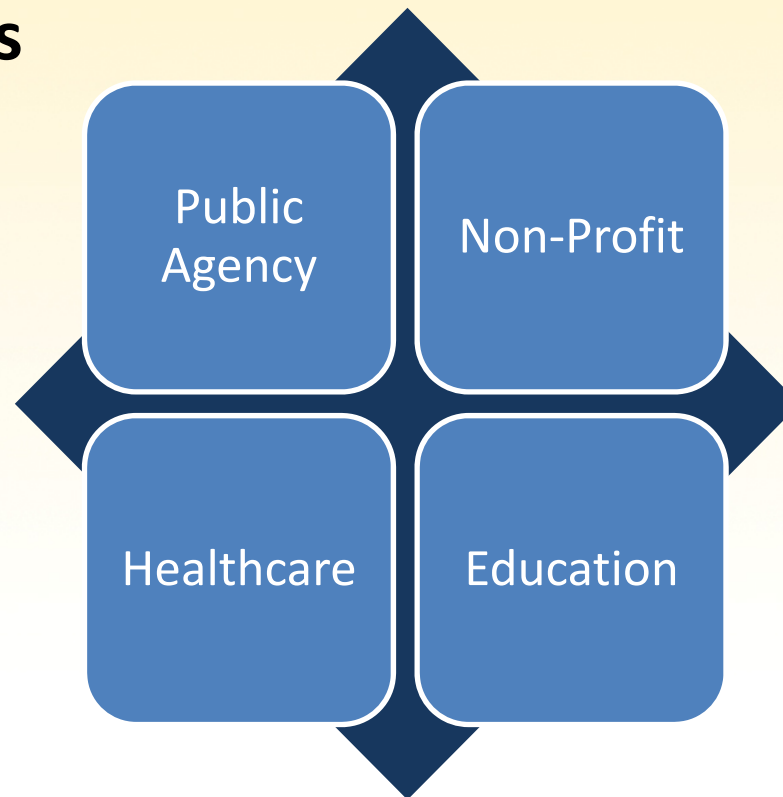


## Program Segments





## My responsibilities





## Residential Rebates:

- Rebate items must replace outdated or inefficient equipment
- Encourages customers to recycle their old operating refrigerators
- Provided in conjunction with an on-line home audit



## Rebate Catalog:

Residential Rebates: 24 items that include:

Appliances

Insulation

Space Conditioning

Occupancy Switches

Lighting

Faucet Aerator



## Commercial & Industrial Rebate Items:

CFL's

Interior Display Lighting

Interior Induction Lighting

Linear Fluorescent

Pulse-Start Metal Halide

Exit Signs

Space Conditioning

Foodservice Measures

Premium Efficiency Motors



## Commercial & Industrial Rebates:

- Rebate program with both prescriptive and custom measure incentives
- Certain seed files are administered by Conservation Service Providers



## CSP – Conservation Service Provider

- CSPs help market program to customers
- CSPs help customers with prescriptive rebates and customized incentives
- CSPs that have contracted with Duquesne Light are paid for performance (kWh saved) by Duquesne Light
- CSPs have industry specific knowledge



## CSP – Conservation Service Providers

*For Primary Metals and Large Office customers:*

Roth Brothers, Inc and Enerlogics Networks, Inc  
John Choma [jchoma@enerlogics.com](mailto:jchoma@enerlogics.com) 412-254-8277

*For Chemical Industry and Mixed Industrial customers:*

Global Energy Partners, LLC  
[DL-EE@gepllc.com](mailto:DL-EE@gepllc.com) or 800-791-7541

*For Retail and Small Office customers:*

AllFacilities Energy Group, LLC  
[info@allfacilitiesenergygroup.com](mailto:info@allfacilitiesenergygroup.com) or 866-855-3094



## Business Customers



There are 2 sub-programs for commercial & industrial customers

### 1. *Prescriptive Rebates*

List of 121 items on rebate catalog including motors, lighting, refrigeration with a per unit rebate amount given

### 2. *Customized Incentives*

For projects not covered by prescriptive rebate list. Incentive amount based on kWh saved per year. Must pass TRC.



## Prescriptive Rebates

1. Customer purchases and installs item(s) from rebate catalog.
2. Customer completes rebate application and submits associated paperwork (info about replaced items too)
3. Installation may be audited by Duquesne Light representative.
4. Check mailed to Customer.



## Customized Incentives

1. Detailed project description submitted to CSP/Duquesne Light
2. Duquesne Light reviews and notifies CSP/Customer of incentive amount.
3. Customer signs Customer Incentive Agreement promising to install project, then Duquesne Light reserves the funds.
4. Customer purchases and installs equipment.
5. Customer notifies CSP/Duquesne Light of project completion.
6. Project is audited by CSP/Duquesne Light and possibly others to be certain it was built as expected.
7. Incentive check mailed to customer.



## Keep in mind...



- More than one project/rebate per customer - okay
- Alternative supplier (EGS) – okay
- Other funding/tax breaks – great
- Duquesne Light endorses no manufacturers, vendors, or installers.
- No impending rate cap removal for Duquesne Light customers



*For all other Commercial and Industrial customers:*

Duquesne Light Company

Dave Defide – Manager, Energy Efficiency & Demand Response

[ddefide@duqlight.com](mailto:ddefide@duqlight.com)

412-393-6107

Ron Rydzak – Program Coordinator, Commercial

[rrydzak@duqlight.com](mailto:rrydzak@duqlight.com)

412-393-6608

DUQUESNE LIGHT'S  
WATT CHOICES PROGRAM

Can Help  
**YOU**  
Save Energy  
& Money

8/27/10



[www.wattchoices.com](http://www.wattchoices.com)

[Next](#)